

PUBLICITY RELEASE

I hereby grant to Cequel Corporation ("Operator"), and its parents, subsidiaries, legal representatives, affiliates, and assigns, permission to copyright, use, reuse, publish and republish photographic portraits, pictures, prints, video and/or sound recordings of my likeness, image and/or voice, including those in which I may be included, in whole or in part, in composite or distorted character or form, without restriction as to changes and alterations, in conjunction with my own or fictitious name, or reproductions thereof, made through any medium and in any and all media now or hereafter known (collectively the "Recordings") for any purpose whatsoever in connection with my involvement with the Charity Champions program (the "Event").

I agree that the Recordings, or any part thereof, shall be deemed a "work made for hire", as such term is defined under the copyright laws of the United States, with Operator as the author and exclusive owner thereof. I hereby waive any right I may now or hereafter have to any residuals and /or other fees or compensation of any kind by reason of the rights granted hereunder. I hereby waive any right that I may have to inspect or approve the finished product in the advertising copy or other materials that may be used in conjunction therewith.

I hereby release, discharge and agree to save harmless Operator, its legal representatives, affiliates, and assigns, from any liabilities, damages, costs and expenses which I now have or may hereafter have: (i) by virtue of any blurring, distortion, alteration, optical illusion or use in composite form, whether intentional or otherwise, that may occur in the taking of photographic portraits, pictures or videos, or in any subsequent processing or publication thereof, including without limitation any claims for libel or invasion of privacy; (ii) arising out of my involvement in the Event; and (iii) arising out of the use of ideas, words or gestures expressed by me in the Recordings. I further release Operator, and its parents, subsidiaries, legal representatives, affiliates, and assigns from any and all claims that I have or might have by virtue of or arising out of the production, exhibition, distribution, promotion and/or advertising of the Recordings (or any portion thereof), including without limitation, any claim for defamation, slander or invasion of privacy.

I warrant and represent that this release does not in any way conflict with any existing commitment on my part. Nothing herein shall constitute any obligation on Operator to make any use of any of the rights set forth herein.

Nothing herein shall constitute any obligation on Operator to make any use of any of the rights set forth herein.

Unless the Consent on Behalf of Minor form below has been signed, I hereby warrant that I am of full age and have the right to contract in my own name. I have read the above Publicity Release prior to its execution, and I am fully familiar with its contents. This Publicity Release shall be binding upon me, my heirs, legal representative, licensees, successors, and assigns.

Date: _____ Name

_____ Address

CONSENT ON BEHALF OF MINOR

I am the parent and/or guardian of the minor named below and have read the above Publicity Release prior to its execution, am fully familiar with its contents and consent to its execution by the minor named below.

Date: _____ Minor's Name

By: _____ Father/Mother/Guardian Address