



C-SPAN: La'Shawna Saint-Preux 240-603-1415
Altice USA: Kristen Blank 516-803-2358

**IN PARTNERSHIP WITH ALTICE USA
C-SPAN BUS TO VISIT GRAMBLING STATE UNIVERSITY ON MARCH 2ND
DURING HISTORICALLY BLACK COLLEGES AND UNIVERSITIES TOUR**

WASHINGTON (February 29, 2017) – In partnership with Altice USA, C-SPAN's award-winning, 45-foot customized Bus will visit Grambling State University on March 2nd as part of C-SPAN's 2017 Historically Black Colleges and Universities tour. The Bus will also make stops at Louisiana Tech University in Ruston, and Benton High School in Benton. C-SPAN is excited to visit these colleges because of the substantial role they have within America's higher-education system. Students, professors and area residents are invited to step aboard the Bus to learn about the public affairs network's programs and resources, including its in-depth coverage of the U.S. Congress, White House, federal courts and the American political process. Through interactive exhibits, students and educators will also learn how to access and utilize C-SPAN's comprehensive online educational resources and services, including C-SPAN.org.

"Altice USA is proud to partner with C-SPAN to host the C-SPAN Bus in Louisiana," said Lee Schroeder, senior vice president, government and public affairs, Altice USA. "This is a great opportunity to engage with students on current political events as they voice their opinions and experience the valuable programming and resources that C-SPAN offers to engage youth in the American political process."

Now in its 24th year on the road, the C-SPAN Bus partners with local cable providers to visit schools and community events across the country. The Bus has a new look and features our C-SPAN app and brand new touch-screen tablets. C-SPAN representatives will also gather visitor responses on the new administration and Congress to share via social media as part of its C-SPAN "Voices from the Road." (#cspanvoices)

EVENTS (press invited):

3/2/17

8:30 AM-10 AM Louisiana Tech
305 Wisteria St, Ruston, LA 71272

11 AM-1 PM Grambling State University
403 Main St, Grambling, LA 71245

3/3/17

9:30 AM-11 AM Benton High School
6136 Highway 3 Benton, LA 71006

In Ruston, Grambling, and Benton C-SPAN programming is provided by Suddenlink Cable as a commercial-free public service. Additionally, Altice USA helps support C-SPAN's ongoing operations, including Bus visits.

Aboard the C-SPAN Bus, visitors will experience the following through interactive technology:

- Six new tablets highlighting our in-depth public affairs programming and educational resources
- Mobile devices demonstrating how C-SPAN is used on Facebook, Twitter, YouTube, XM Radio and mobile apps such as the free C-SPAN Radio app
- HD cameras and production equipment capable of producing public affairs programming aboard the Bus

C-SPAN.org is a searchable, video-rich site that has every C-SPAN program aired since 1987. The public can access this extensive online collection — nearly 230,000 hours of political and governmental footage — for free and share user-generated video clips by email and social media.

Tune in to C-SPAN's public affairs programming on the C-SPAN Networks, C-SPAN Radio and C-SPAN.org. In Ruston, C-SPAN can be seen on channel 19; and C-SPAN2 on channel 18.

About C-SPAN: Created by the cable TV industry and now in nearly 100 million TV households, C-SPAN programs three public affairs television networks in both SD and HD; C-SPAN Radio, heard in Washington DC at 90.1 FM and available as an App (Android, iPhone, Blackberry); and a video- rich website offering live coverage of government events and access to the vast archive of C-SPAN programming. Visit <http://www.c-span.org/>.

ABOUT ALTICE USA: Altice USA, a subsidiary of Altice Group (Euronext: ATC, ATCB), is the fourth largest cable operator in the United States, delivering residential and business services to 4.6 million customers across 20 states. Providing high-quality products that keep customers connected, Altice USA (through its Optimum, Lightpath and Suddenlink brands) offers digital cable television, high-speed Internet, voice, WiFi and advertising services. To meet our customers' content and information needs, the company through News 12 also offers hyper-local news and programming created specifically for the communities we serve. Visit www.alticeusa.com

###