



EXPERIENCE C-SPAN'S CAMPAIGN 2016 BUS AT HOFSTRA UNIVERSITY ON SEPTEMBER 27 IN PARTNERSHIP WITH ALTICE USA

The C-SPAN Campaign 2016 Bus - Road to the White House Tour

WASHINGTON (September 27) – In partnership with Altice USA, C-SPAN's award-winning, 45-foot customized Bus will visit **Massapequa High School** on September 27 from 11:30 am – 1:30 pm and **Mepham High School** on September 28 from 1:00 pm – 2:15 pm. The C-SPAN Campaign 2016 Bus visits schools, universities, and political events across the country to engage students, educators, civic leaders, and the community through on-board multimedia technology that showcases C-SPAN's programming and resources dedicated to showing the American political process.

Through interactive exhibits, visitors will learn about the public affairs network's in-depth coverage of the U.S. Congress, White House, federal courts, and its signature political program, "Road to the White House," which provides access to all of the Campaign 2016 presidential candidates and their events from the campaign trail, all without editing, commentary, or analysis. C-SPAN representatives will also gather visitor responses on this year's election to share via social media as part of its C-SPAN "Voices from the Road."

"In this unprecedented election season, C-SPAN's 'Road to the White House' has provided a front row seat, unlike any other, to Campaign 2016," said Steve Scully, C-SPAN's senior executive producer and political editor. "C-SPAN took viewers to the town hall meetings and campaign rallies, to the policy speeches, party conventions, and now the critical presidential debates -- giving viewers the absolute best coverage on what the candidates are saying and how this historic race is unfolding along the campaign trail."

Civics and government educators will also learn about C-SPAN's free comprehensive online educational resources including C-SPAN.org, [C-SPAN Classroom](#), and C-SPAN's nationwide documentary contest, [StudentCam](#), open to students in grades 6-12.

StudentCam encourages middle and high school students to think critically about issues that affect our communities and nation. This year, students are being asked to create a 5-7 minute documentary on this year's theme, "Your Message to Washington: What is the most urgent issue for the new President and Congress to address in 2017?"

ALTICE USA EVENTS (press invited):

September 27, 11:30 am – 1:30 pm:

Massapequa High School

4925 Merrick Road, Massapequa, NY 11758

September 28, 1:00 pm – 2:15 pm:

Mepham High School

2401 Camp Ave, Bellmore, NY 11710

Visitors to the Campaign 2016 Bus will experience the following through engagement with C-SPAN representatives and on-board interactive technology:

- Campaign 2016 App populated with candidate video from the campaign trail
- In-depth public affairs programming and educational resources
- Touch-screen quizzes on C-SPAN and the three branches of government
- Mobile devices demonstrating C-SPAN resources on Facebook, Twitter, Instagram, Snapchat, YouTube, and mobile apps
- HD cameras and production equipment capable of producing public affairs programming aboard the Bus

C-SPAN.org is a searchable, video-rich site that has every C-SPAN program aired since 1987. The public can access this extensive online collection -- over 220,000 hours of public affairs programming -- for free, and share user-generated video clips by email and social media.

In Hempstead, C-SPAN programming is available on Optimum TV channel 77 as a commercial-free public service, with C-SPAN2 on channel 79, and C-SPAN3 on channel 102. Additionally, Altice USA helps support C-SPAN's ongoing operations, including Bus visits.

About C-SPAN

Created by the cable TV industry and now in nearly 100 million TV households, C-SPAN programs three public affairs television networks in both SD and HD; C-SPAN Radio, heard in Washington DC at 90.1 FM and available as an App (Android, iPhone, Blackberry); and a video-rich website offering live coverage of government events and access to the vast archive of C-SPAN programming. Visit <http://www.c-span.org/>. Visit <http://www.c-span.org> for coverage and schedules; like us on [Facebook/cspan](#) and follow [@cspan](#) on Twitter.

About Altice USA

Altice USA, a subsidiary of Altice Group (Euronext: ATC, ATCB), is the fourth largest cable operator in the United States, delivering residential and business services to 4.6 million customers across 20 states. Providing high-quality products that keep customers connected, Altice USA (through its Optimum, Lightpath and Suddenlink brands) offers digital cable television, high-speed Internet, voice, WiFi and advertising services. To meet our customers' content and information needs, the company through News 12 also offers hyper-local news and programming created specifically for the communities we serve. For more information, visit www.alticeusa.com.

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