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C-SPAN'S BUS TO VISIT ROCKY MOUNT, N.C. ON JAN. 12 IN PARTNERSHIP WITH ALTICE USA

WASHINGTON (Jan. 9) – C-SPAN’s state-of-the-art 45-foot customized motor coach will visit Rocky Mount on Friday, January 12. Partnering with Altice USA to engage teachers and students, community members and elected officials through interactive demonstrations of C-SPAN's multi-platform public service resources, the C-SPAN Bus will welcome visitors at Northern Nash High School and North Carolina Wesleyan College. This visit is part of C-SPAN's "50 Capitals Tour," which includes stops in cities across North Carolina.

The high-tech, interactive C-SPAN Bus includes these resources:

- Access to an exclusive interactive experience available on 11 large-screen tablets featuring C-SPAN programming and myriad of political and educational resources
- A smart TV and classroom area for conversations with students and teachers
- A high-definition TV production studio for taped and live programming
- A 360-degree video station featuring C-SPAN's unfiltered coverage of high-profile events and insightful, behind-the-scenes tours of U.S. landmarks
- A D.C.-themed selfie station where visitors can share their Bus experience through social media

Students and teachers are invited aboard the bus to learn about [C-SPAN Classroom](#), a free online educational resource, and C-SPAN's extensive online Video Library. With more than 235,000 hours of public affairs content, the [C-SPAN Video Library](#) serves a great educational source and research tool.

"Altice USA is thrilled that the C-SPAN Bus is visiting Rocky Mount, bringing their political and educational resources to the community," said Lee Schroeder, senior vice president, government and community affairs, Altice USA. "This is a great opportunity to engage and educate students on current issues facing their state as they voice their opinions and experience the valuable programming and resources that C-SPAN offers."

EVENTS (press invited):

8 a.m. – 9:30 a.m.

Northern Nash High School

4230 Green Hills Rd / School Bus Loop

10:30 a.m. – 12:30 p.m.

North Carolina Wesleyan College

3400 N Wesleyan Blvd / Southern Bank Green

To launch its newly built Bus, C-SPAN embarked on a "50 Capitals Tour" in September 2017 and is heading to every U.S. state capital, culminating in November 2018 for the 25th anniversary of the Bus program. Throughout this 14-month tour, the C-SPAN Bus will open its doors at each state capitol to welcome visitors and interview elected officials during C-SPAN's signature morning call-in program, *Washington Journal*. C-SPAN Representatives will also gather video responses from visitors as part of its "Voices from the States" – an opportunity for visitors to share viewpoints on state issues and what they think Washington leaders should do to address local concerns.

Since 1993, a C-SPAN Bus has traveled across the nation in partnership with C-SPAN's cable and satellite providers for local interactions through visits to schools and community events. Visitors to the Bus will engage with the C-SPAN Bus crew and the onboard interactive tools to learn about the unique public service television network, C-SPAN's online presence and C-SPAN Classroom's comprehensive educational resources. Bus visitors will learn about C-SPAN's unique non-commercial, editorially-balanced, non-biased coverage of public affairs and political events and the cable industry's commitment to funding its operations.

In Rocky Mount, C-SPAN programming is provided by Altice USA as a commercial-free public service and can be seen on channel 24; C-SPAN2 on channel 23; and on the web at C-SPAN.org. All funding for C-SPAN operations, including Bus visits, is provided by cable and satellite providers.

Fans can follow the adventures of the C-SPAN Bus on [Twitter](#) and [Instagram](#) @cspanbus and online at C-SPAN.org/community.

About C-SPAN: Created by the cable TV industry and now in nearly 100 million TV households, C-SPAN programs three public affairs television networks; C-SPAN Radio, heard in Washington D.C., at 90.1 FM and available as an App; and C-SPAN.org, a video-rich website offering live coverage of government events and access to the vast archive of C-SPAN programming. C-SPAN established the C-SPAN Bus community outreach program on Nov. 2, 1993.

About Altice USA: Altice USA (NYSE: ATUS), the U.S. business of Altice N.V., is one of the largest broadband communications and video services providers in the United States, delivering broadband, pay television, telephony services, Wi-Fi hotspot access, proprietary content and advertising services to approximately 4.9 million residential and business customers across 21 states through its Optimum and Suddenlink brands.

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